



Media Information – for immediate release

**REACH FOR THE STARS WITH SKI & STYLE
THE SEASON HIGHLIGHT FOR EUROPE'S FREESKIERS
IN LAAX, 11 TO 15 MARCH 2008**

LAAX, SUI – March 5, 2008 – Less than one week to go and the ultimate season highlight for the European freeskiing scene will take place in LAAX. From 11 to 15 March 2008 the ORAGE EUROPEAN FREESKI OPEN BY SWATCH will be held in the Swiss freestyle destination number one, LAAX, for the third time in a row. Up to 160 riders from 20 nations and 4 continents will compete in the freestyle formats slopestyle and halfpipe on Crap Sogn Gion mountain for a total prize money of US\$ 60.000. Pros, amateurs, men and women, newcomer, challenger, shining stars and rising stars of the freeskiing sport are expected to show up at this international high level event. Ambitious contest freeskiing as well as off slope powder runs and fitting side events are guaranteed by the riders, organizers and partners. Rocking park and pipe during the day, rocking the stage at the Riders Palace at night – enjoy it with us. Personally onsite or following the reports in the media.

Program Overview

11 March 2008	Training
12 March 2008	10h00 Slopestyle Qualification
13 March 2008	10h00 Halfpipe Qualification
14 March 2008	10h00 Slopestyle Semifinals + Finals 21h00 Live in Concert: Turbonegro @ Riders Palace Club
15 March 2008	10h00 Halfpipe Semifinals + Finals

Some big name out of the Invited Riders List (seeded for the semifinals)

Virginie Faivre/SUI, Sarah Burke/CAN, Jen Hudak/USA, Em Lonsdale/GBR, Mako Hara/JPN, Jossi Wells/NZE, PK Hunder/NOR, Simon Dumont/USA, Jon Olsson/SWE, Martin Misof/AUT, Tobias Reindl/GER, Loic Collomb-Patton/FRA, Matthew Hayward/CAN, Anders Backe/NOR, Sammy Carlsson/USA, Kalle Leinonen/FIN, Xavier Bertoni/FRA ...

Further news and information you can find on www.laax.com/freeskiopen .

+ + + Media Contact Open Events LAAX: Astrid Nehls – info@services-sbc.com - +43 676 4314410 + + +

