



\* Press Release \* 07/03/2019

## **SuddenRush Banked Slalom LAAX kicked off today 07 to 10 March 2019**

**(LAAX, Switzerland, March 7, 2019)** The 5th edition of the SuddenRush Banked Slalom hosted by Terje Haakonsen and Nicolas Müller kicked off today with the first course inspection. Lots of riders from all generations arrived already in LAAX. Over the weekend, up to 400 riders are competing in the Banked Slalom, which consists of over 20 banked turns. Mastering the course with the fastest time is the goal! Fun times, happy faces, the love for snowboarding and respect for mother nature are characteristic for the weekend ahead.

Riders of all ages are gathering for the event, with the Pro's and Master's competing tomorrow, the Open class on Saturday and the kids on Sunday. Among the inscribed riders are true legends like Jose Fernandes, Europe's very first Snowboard pro back in the 80ies, Peter Bauer, who dominated Alpine racing later on in the 90ies or Michi Albin, Swiss Freestyle star from the late 90ies. Former Freeride World Tour Champions Aline Bock and Xavier De Le Rue are competing as well as Laax local and freestyle queen Sina Candrian. Just to mention a few of many faces known in Snowboarding.

SuddenRush and LAAX with its Greenstyle initiative are determined to organize this event as sustainable as possible. From trophies to bibs, everything is taken into consideration. Part of the entry fee gets donated to the Atlantic Rainforest Institution and the Greenstyle Foundation.

Next to riding unique side events are scheduled, among them the 2nd annual TIDAL art-show taking place in Riders Hotel tomorrow, Friday evening. Artwork from artists deeply rooted in Snowboarding, among them Jamie Lynn and Danny Larsen, will be on display. It's worth a visit.

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