



**READY, STEADY, GO:  
SUDDENRUSH BANKED SLALOM LAAX CELEBRATES ITS 5<sup>th</sup> BIRTHDAY**

**About the SUDDENRUSH BANKED SLALOM LAAX**

The SuddenRush Banked Slalom LAAX will take place from March 7-10, 2019. In its fifth edition this contest, hosted by snowboarding legends Terje Haakonsen & Nicolas Müller, has again the main message on having sustainable fun together in the snow. The banked slalom is the archetype of snowboarding which combines high speeds with challenging terrain and banked turns, and is sure to bring together snowboarders of all generations and different riding styles. The event is further complemented with music, art design and entertainment at and around the Indy Bar in the rocksresort and the Riders Hotel.

Aged between six and sixty-six years a field of 400 riders and as colourful as the event poster itself is made up of park shapers, pro riders, former world champions, boardercross specialists, alpine legends, leisure boarders and, of course, host legends Terje Haakonsen from Norway and Nicolas Müller from Switzerland. Time is ticking. The race laden with banked turns guarantees thrilling duels. With this original event, LAAX brings the roots of snowboarding into the present day. LAAX roots. All information to get on [suddenrush.laax.com](http://suddenrush.laax.com).

**About TIDAL**

TIDAL Part II is the second annual "art show in the alps" – at the Riders Hotel in LAAX. This year we're excited to welcome back a few artists who were part of the first edition, and stoked to introduce a few new artists both local and international. TIDAL is a gathering of creative talents who share deep roots in both snowboarding and art – whether they were once or still are professional snowboarders turned artists or artists with a lengthy history within snowboarding or up-and-coming talents in both – whatever. We share fundamental value but come from all walks of life to meet where snowboard & art intersect.

TIDAL takes place at the Riders Hotel in LAAX, of which both are essential ingredients to the gathering. Riders & their staff offer the best location and service to host an art show in the alps. LAAX as a destination and brand – with their longstanding history and support of snowboarding, freestyle and board culture – are the perfect partner to bring these kind of ideas to the table to make them happen in real life.

Last but not least we count ourselves lucky and fortunate to run the TIDAL show parallel to and in partnership with the Sudden Rush LAAX Banked Slalom. Like-minded people from all over gather for the good times of snowboarding, music, art, and culture. It's a vibe.

All information to get on <https://www.tidal-artshow.com>

Organizer & contact: IG: [@akaschwartz](https://www.instagram.com/akaschwartz)

*SuddenRush*  
GUARANA

TIDAL

*clootah*

*Pally Hi*  
PREMIUM BEVING OUTITTER

LAAX



\* EVENT FACTS \*

Event title	SuddenRush Banked Slalom LAAX hosted by Terje Haakonsen & Nicolas Müller
Date	March 7-10, 2019
Location	LAAX, Switzerland
Organizing partners	SuddenRush, LAAX
Partners	doodah, Pally Hi, World Snowboarding
Specials	5 <sup>th</sup> anniversary TIDAL – an art show in the alps, Riders Hotel (March 8, 2019) Event with GREENSTYLE focus
Sport status	Open competition for everyone
Categories	Youth, juniors, open, pro, seniors
Discipline	Banked slalom
Registration	Online via <a href="http://suddenrush.laax.com">suddenrush.laax.com</a> from December 24, 2018 to February 24, 2019 (first come, first served)
Website	<a href="http://suddenrush.laax.com">suddenrush.laax.com</a>
Social media	<a href="http://www.facebook.com/snowparkLAAX">www.facebook.com/snowparkLAAX</a> , <a href="http://www.facebook.com/LAAX">www.facebook.com/LAAX</a> <a href="https://twitter.com/snowparkLAAX">@snowparkLAAX</a> , <a href="https://twitter.com/LAAX">@LAAX</a> , <a href="https://twitter.com/suddenrush_guarana">@suddenrush_guarana</a> <a href="https://twitter.com/riders_hotel">@riders_hotel</a> , <a href="https://twitter.com/tidalartshow">@tidalartshow</a>
Hashtag	#SuddenRushLAAX #BankedSlalom #snowparkLAAX #SuddenRush #LAAX
Program overview	
Sports (mountain)	
07/03/2019	Inscription & training Banked Slalom
08/03/2019	Competition Banked Slalom MASTERS, PROS (women/men)
09/03/2019	Competition Banked Slalom OPEN (women/men), Super Finals
10/03/2019	Kids competition, Fakie race (all)
Lifestyle (mountain)	
07-10/032019	daily from 08:30 to 16:30: GALAAXY, Satellite, Hangar, Caffè NoName
Lifestyle (valley)	
07-10/03/2019	rocksresort, Indy bar, Riders Lobby & Riders Club
Short description	<b>SUDDENRUSH BANKED SLALOM LAAX, 7-10 March 2019</b> Expect thrilling duels in this race laden with banked turns. With this event, LAAX brings the roots of snowboarding into the present day. Aged between six and sixty-six years a field of 400 riders is made up of park shapers, pro riders, former world champions, boardercross specialists, alpine legends, leisure boarders, Olympics and, of course, host legends Terje Haakonsen and Nicolas Müller.

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